Algorithm Design M. T. Goodrich and R. Tamassia John Wiley & Sons

Solution of Exercise C-1.27

Start at the upper left of the matrix. Walk across the matrix until a 0 is found. Then walk down the matrix until a 1 is found. This is repeated until the last row or column is encountered. The row with the most 1's is the last row which was walked across.

Clearly this is an O(n)-time algorithm since at most $2 \cdot n$ comparisons are made.